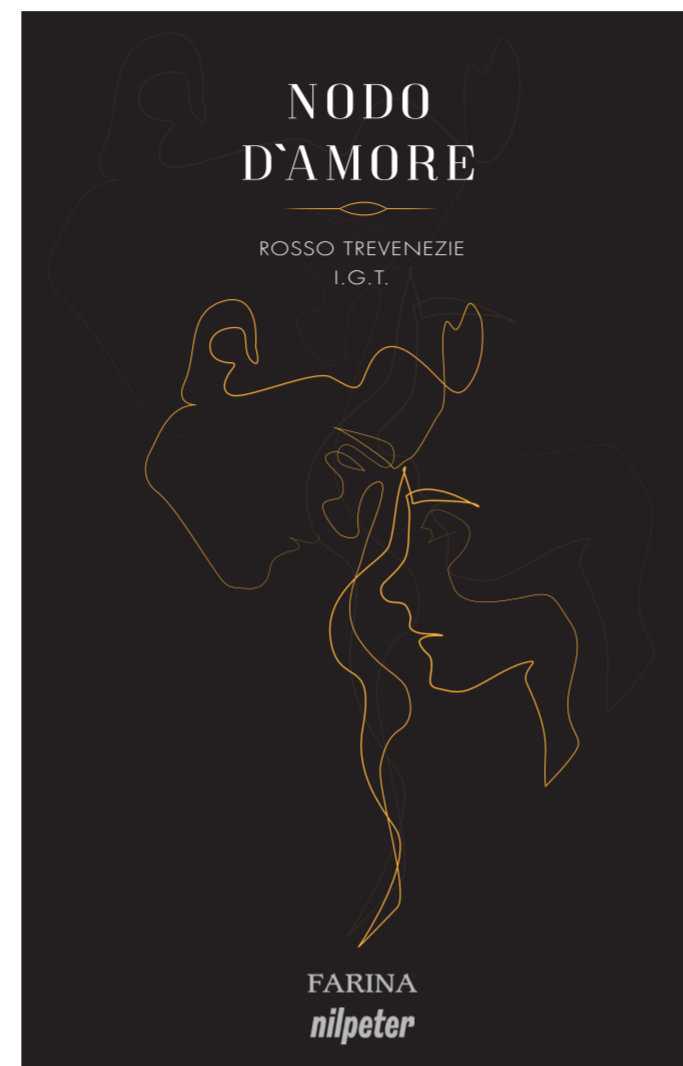




3



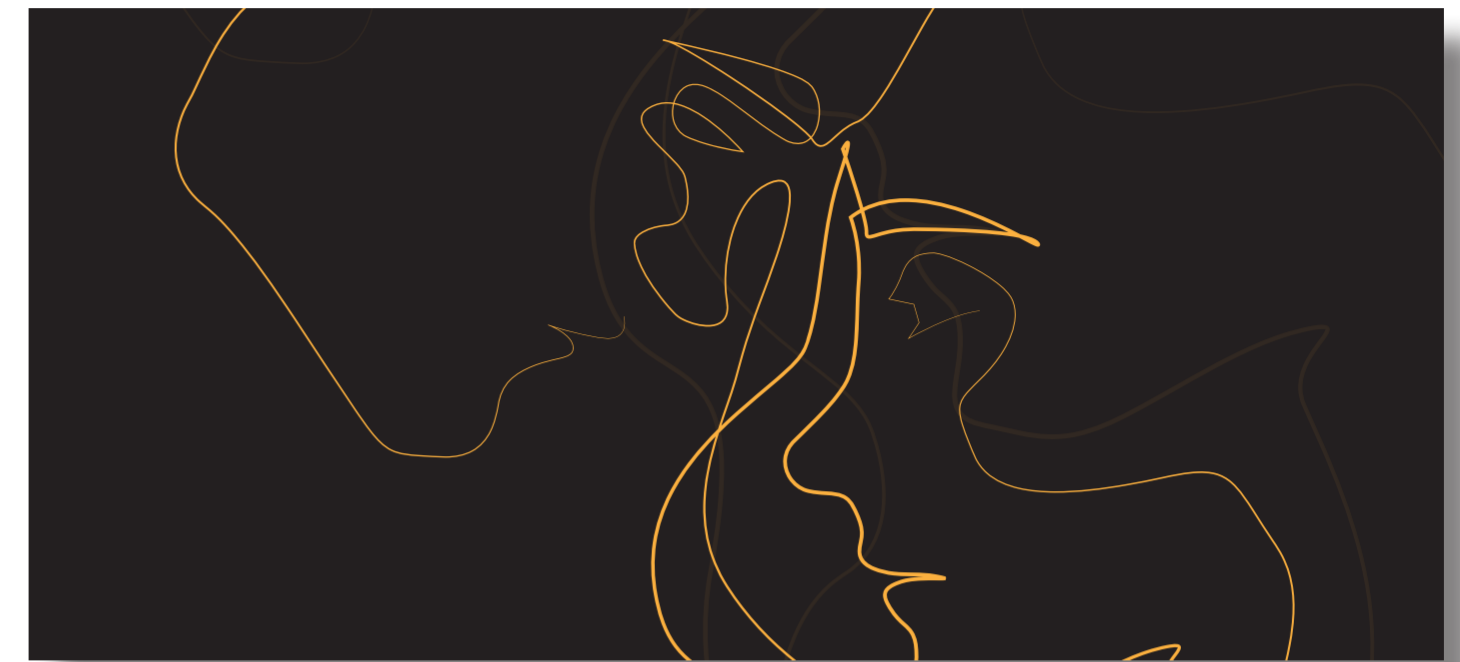
The concept of the label come from the desire to create a communication between the romantic story of Romeo and Juliet and the wine, starting from the name "NODO D'AMORE" we thought to develop an illustration composed by lines that created interweaving and knots making the two figures of lovers, part of the same plot.

The choice of an illustration in one line technique makes the design much more elegant and light. It allows us to create interweaving between the two figures without evident overlap.

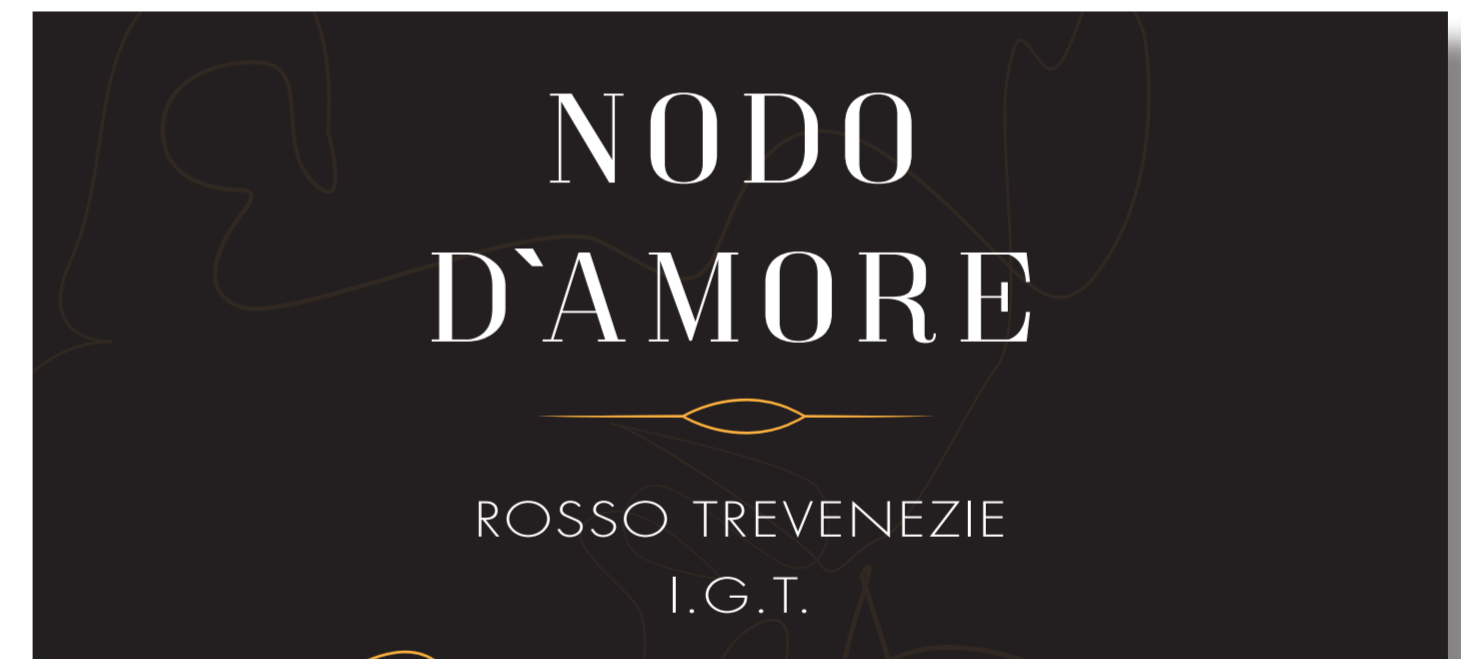
Label Size

Width: 90 mm

Height: 140 mm



1. Graphic detail For this specific part of the label, we want to use a REFLACHROM GOLD hot foil and braille relief.



2. Lettering Detail For the lettering we want to use a braille relief with shiny UV.

3. Paer Detail We want to use a WELMART WHITE WSA-FSC whit screen printing in black.