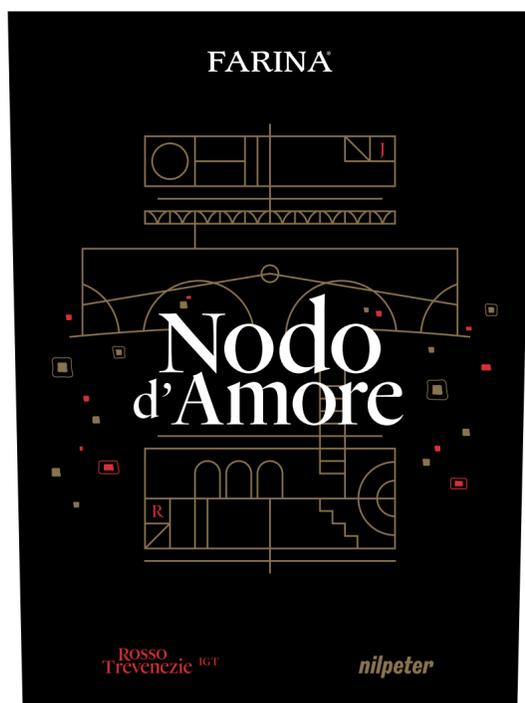


Nodo d'Amore

Our label's design is inspired by the love story of **Romeo and Juliet**

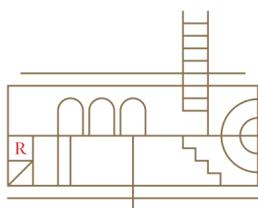
and the city Verona itself.

The illustration telling the story is distributed throughout the layout like a storytelling theatre.



Scene 1

Left lower corner: It's Romeo. Standing at the entrance of his family's beautiful Italian mansion. In front of him lays the path leading to his beloved Juliet's balcony.



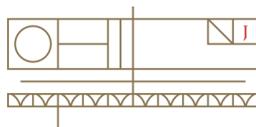
Scene 2

The »obstacle course« he has to overcome, to meet his only true love, portrays the challenges their relationship had to face. When finally Romeo is able to climb the ladder and can now, walk freely through the city of Verona. But...



Scene 3

Juliet is waiting. The Capulet's mansion is just within reach. Now Romeo only has to cross Verona's main bridge, the »Ponte di Pietra« to get to the end of dear Juliet's balcony. Is it already too late?



Scene 4

Juliet, waiting on her balcony for her one true love. »O Romeo, Romeo, wherefore art thou Romeo?« We all know the tragic end to this story.



Scene 5

Bringing back the romance into this linear composition are these irregular elements, playful as water.

They symbolise, not only the waters that flow through the city of Verona, but also the blood that had to be shed. Continuing, their playfulness reminds of the »hunting« game, telling the story of two lovers trying to find each other.



Technical Facts

Combined with the »OPALINE WSA RP30 WG85« paper we want to use black as our main color to have a slightly »fused« character between label and bottle.

It should be coated entirely with black ink, which also preserves most of the shimmer from the paper.

Using red metallic and gold foil embossing, also with very fine elements and details in the design, we want to show off Nilpeter's precision work within a storytelling imagery.