



- LANDSCAPE VIEW -



- DARK BACKGROUNDS VIEW -

PROJECT DESCRIPTION

Yes, my little readers...

"A logo depicting the soul of a puppet which will soon turn into a child!"

This is the goal I have set myself at first reading of the call A NEW IMAGE FOR PINOCCHIO.

And so I worked with chisel, planer, saw and hammer...

um sorry... pencil, paper, mouse!

...until I got a little disarticulated marionette.

And suddenly, at the end of a long and subtle nose, you see a cheery and merry face, maybe kind of a rascal, but typical of a child craving for discovering the world. And with him, the School, the Park and the Garden came to life!

Welcome among us, Pinocchio!



- ONE COLOR VIEW -



- MERCHANDISING -

